



PANDA BENEFITS
— exclusive deals for exclusive members —

**OUR OBJECTIVE:
COMMUNICATE A LIFESTYLE**

?

**OUR SOLUTION:
CREATE A COMMUNITY**



PANDA BENEFITS
exclusive deals for exclusive members

CHANNELS

- WEBSITE
- SOCIAL MEDIA
- EMAIL
- TEXT
- ON THE GROUND
- AT THEIR HOMES

- FUTURE GOALS

LOGO & GRAPHIC GUIDELINES



PANDA BENEFITS
— exclusive deals for exclusive members —

FONT: CANTORIA MT STD BOLD
FONT-2: JOSEPHIN SANS REGULAR

By: A Good World Company
info@agoodworldcompany.com

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MEMBER PROFILE

WHAT WE NEED:

- CHOOSE A REFERRAL PROGRAM
- INTEGRATE DEALS
WITH REFERRAL PROGRAM
- DECIDE ON REWARDS & GIVEAWAYS
- POTENTIALLY INTEGRATE
WITH CLIENTS' PROGRAMS

The screenshot shows a web browser displaying the 'pandsecs.com' website. The user is logged in as Valerian Rambaud. The page layout includes a top navigation bar with links for HOME, BENEFITS, ABOUT, CONTACT, and FAQs. A left sidebar contains the Panda ECS logo, a 'PANDA BENEFITS' logo, and a list of menu items: Profile, Panda Year, Local Deals, Sponsoring, and Panda News. The main content area is divided into three columns: PREVIEW, YOUR OBJECTIVES, and YOUR DEALS. The PREVIEW column shows a circular profile picture of Valerian Rambaud, his name, location (Nebraska), and a progress bar for 300 pts towards Panda VIP status. The YOUR OBJECTIVES column lists four tasks with their completion status: 'Sponsor one new Panda Member.' (0/1), 'Share one Panda post on Facebook.' (0/1), 'Follow PandaECS on Instagram.' (1/1), and 'Purchase two deals with your Panda's membership.' (0/2). Below these is a 'REWARD' section showing '300pts'. The YOUR DEALS column displays four circular images of various deals. Below these columns is a 'YOUR PANDA YEAR' progress bar with three milestones: 250 pts (Pizza Rabbit, -5\$ on first order), 500 pts (Trufyx, FREE phone repair), and 1000 pts (MOMA, -5\$ museum entrance). The bottom section is titled 'LOCAL DEALS'.

MEMBER PROFILE

Valerian Rambaud

PREVIEW

300 pts | Panda VIP

Valerian Rambaud
Nebraska

YOUR OBJECTIVES

- Sponsor one new Panda Member. 0/1
- Share one Panda post on Facebook. 0/1
- Follow PandaECS on Instagram. 1/1
- Purchase two deals with your Panda's membership. 0/2

REWARD 300pts

YOUR DEALS

YOUR PANDA YEAR

- 250 pts: -5\$ on first order (Pizza Rabbit)
- 500 pts: FREE phone repair (Trufyx)
- 1000 pts: -5\$ museum entrance (MOMA)

LOCAL DEALS

GOODIES, GIFTS, REWARDS & GIVEAWAYS

- PRACTICAL MERCH
- GOODY BAGS
- EVERYDAY ESSENTIALS



LOCAL DEALS

- LOCAL SHOPS
- LOCAL FOOD & ENTERTAINMENT
- REGIONAL REWARDS



REFERRAL PROGRAM

EARN REWARDS FOR INVITING:

- FAMILY MEMBERS
- COLLEAGUES
- FRIENDS



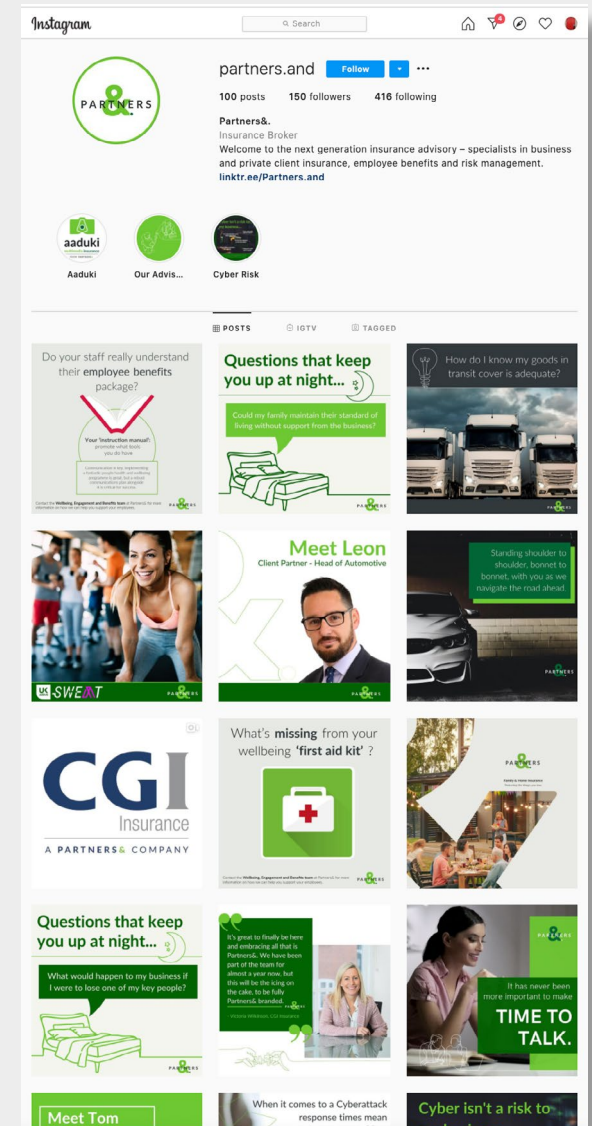
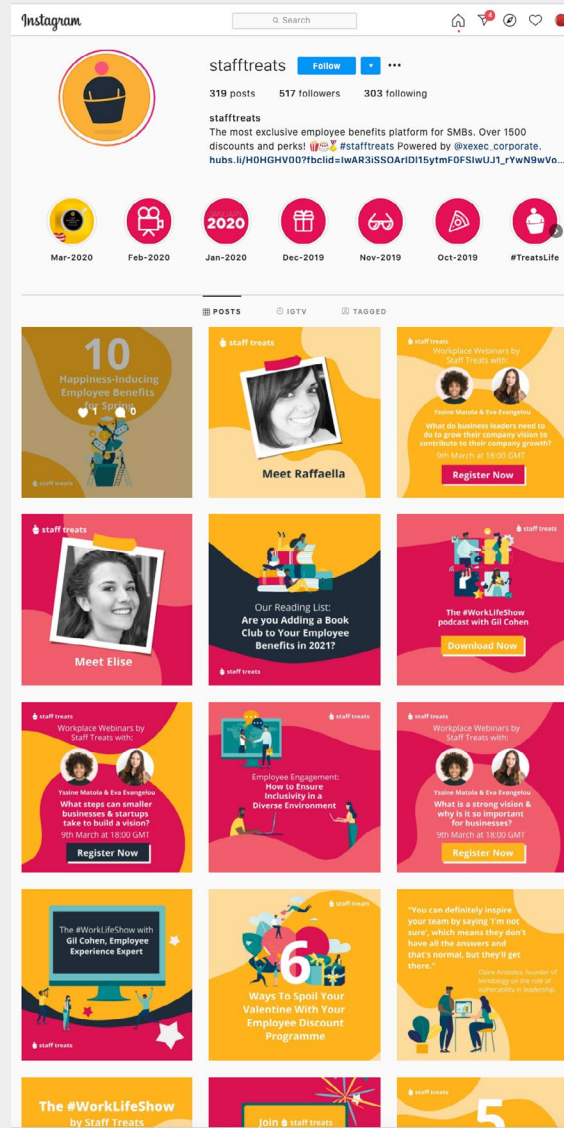
CHATBOT



CHATBOT RECOMMENDS
BEST DEALS FOR YOU
UPON SIGNUP.

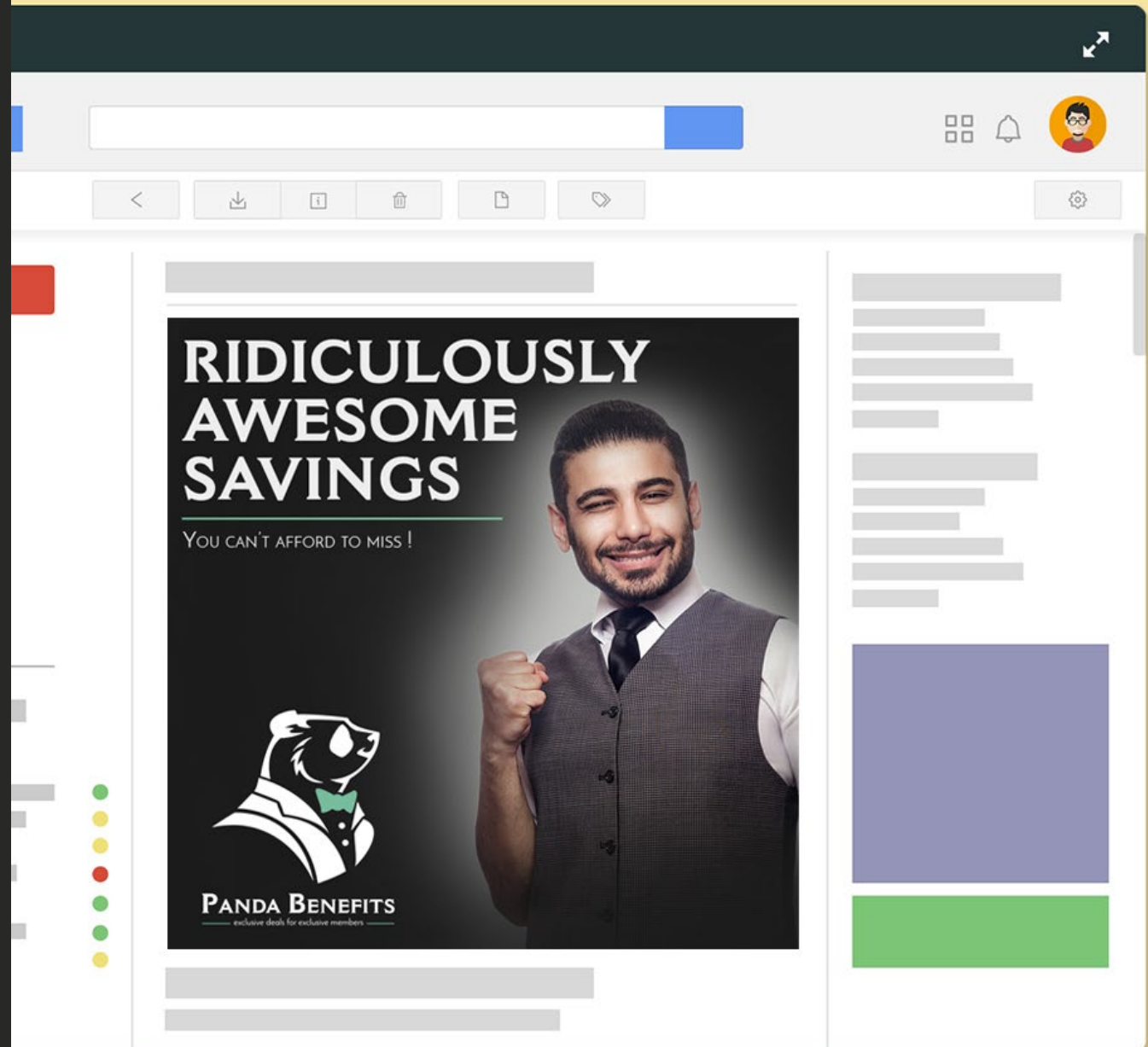
SOCIAL MEDIA

- PRIVATE PROFILE & GROUPS
- PANDA MEMBER PHOTOS
- BIRTHDAYS
- MEMBER INTERVIEWS/
TESTIMONIALS
(VIDEO AND TEXT)
- SOME HOT DEALS



EMAIL

- EMAIL
- NEW DEAL ALERTS
- MEMEBERSHIP INFO



TEXT

«Hey Julie,

Sarah from Panda here. Your local pizza shop is offering 50% off this weekend! Simply use the code PANDA50. Enjoy!»

«Julie, we just added a new deal to your profile.
Login here --> pandaecs.com. Limited offers available!
Let me know if you have any questions.

- Sarah from panda»

« first_name Hi As a PandaECS.com member, you're eligible to enter our Instagram giveaway for a chance to win a [\\$50 restaurant.com](#) card.

Simply visit -<https://www.instagram.com/p/CKRz7hYpZ1M/>, like the post, and voila! You're entered.

Tag a friend in the comments for an additional entry. Good luck!
Sarah from Panda Reply HELP for help, STOP to stop.»

- CHAT WITH COMMUNITY

- GIVEAWAYS

- FLASH DEALS

- RELATIONSHIP BUILDING

ON THE GROUND

ENROLLERS VISIT FACILITIES
TO DISTRIBUTE SMALL GIFTS,
SPEAK ABOUT BENEFITS ETC.
POSSIBLY TOGETHER WITH A SMALL
COFFEE/BREAKFAST PARTY SO POTENTIAL
MEMBERS ENJOY THE EXPERIENCE.



AT HOME



CULTIVATE A SENSE OF COMMUNITY

- SHARE LOCAL DEALS
- BIRTHDAYS
- EMOTIONAL HEALTH TIPS
- DEALSSS AND OTHER WAYS
TO SAVE MONEY

FUTURE
GOALS

PANDA
DEBIT CARD



FUTURE GOALS

- PANDA PARTIES

- PANDA RETREATS

- CELEBRITY GREET AND MEETS

